

Privacy Policy Annual General Meeting

We, Dr. Ing. h.c. F. Porsche AG (hereinafter referred to as "we" or "Porsche AG"), appreciate your interest in our company and our Annual General Meeting. Your privacy is important to us. We take the protection of your personal data and its confidentiality very seriously. The processing of your personal data takes place exclusively within the framework of the statutory provisions of data protection law, in particular the General Data Protection Regulation (hereinafter referred to as "GDPR"). With this privacy policy, we inform you about the processing of your personal data and about your data protection rights in the context of our Annual General Meeting (implementation as well as preparation and follow-up).

1. Person responsible for data processing and data protection officer; contact

The person responsible for data processing within the meaning of the data protection laws is:

Dr. Ing. h.c. F. Porsche AG
Porscheplatz 1
70435 Stuttgart
Germany
Tel: (+49) 0711 911-0
datenschutz@porsche.de

If you have any questions or suggestions regarding data protection, please feel free to contact us. You can contact our data protection officer as follows:

Dr. Ing. h.c. F. Porsche AG
Productor for Data Protection
Porscheplatz 1
70435 Stuttgart
Germany
datenschutz@porsche.de

2. Subject of data protection

The subject of data protection is the protection of personal data. This is any information relating to an identified or identifiable natural person (so-called data subject). This includes, for example, information such as name, postal address, e-mail address or telephone number.

3. Purposes and legal bases of data processing

The following provides you with an overview of the purposes and legal bases of data processing in the context of the implementation as well as the preparation and follow-up of our Annual General Meeting.

We process the following data in order to enable shareholders and their representatives to participate in the Annual General Meeting and to exercise their rights under the German Stock Corporation Act and the Articles of Association of Porsche AG

- Salutation, surname, first name
- Custodian Bank
- Contact details (e.g. address, e-mail address, telephone number)
- Share-related data (e.g. number of shares, class of shares, type of ownership of shares, voting rights)
- Annual General Meeting-related data (e.g. registration confirmation number, powers of attorney, exercise of voting rights and other rights)
- Technically necessary data (e.g. log-in data, session data, IP addresses, cookies, referrer URL, meeting key/meetingID, password) in the context of participation in the Annual General Meeting by electronic connection via a General Meeting System ("InvestorPortal") and when using the InvestorPortal to exercise shareholder rights before and during the Annual General Meeting.

In this context, the processing is carried out in particular

- to verify eligibility to attend the Annual General Meeting
- to send registration confirmations
- to enable the exercise of voting rights
- for the creation of the directory of participants
- for the recording of powers of attorney and instructions and their revocation
- to enable the exercise of other shareholder rights (e.g. right to speak and to request information, right to submit statements, right to submit and make motions and election proposals, and right to object)
- for the participation and exercise of shareholder rights on the provision of the InvestorPortal within the framework of the Annual General Meeting as a virtual Annual General Meeting in accordance with Section 118a of the German Stock Corporation Act (AktG)

The processing of your personal data is necessary for the fulfilment of our legal obligations (in particular pursuant to Sections 67c (3), 118, 123 (2) and (4), 129 (1) sentence 2, 130 (6) of the German Stock Corporation Act). The prerequisite for participation in the Annual General Meeting

is the proper registration in accordance with the German Stock Corporation Act. Proper registration requires the processing of personal data. Accordingly, the legal basis for the processing is Article 6 (1) (c) GDPR.

We also process the aforementioned data in order to comply with the securities trading regulations of non-European countries. If you contact us as a shareholder or representative, we will also process the personal data that was provided in the context of the enquiry and that is necessary to answer the enquiry. If necessary, we may also process information on motions, questions, election proposals and requests from shareholders or representatives at the Annual General Meeting. This data processing is necessary to safeguard our legitimate interest in the smooth and orderly conduct of the Annual General Meeting. The legal basis for this is Article 6(1)(f) GDPR.

We store the aforementioned data in accordance with legal obligations, e.g. due to regulatory requirements as well as retention obligations under stock corporation, commercial and tax law. For example, we are legally obliged

- to document declarations of power of attorney for proxies in a verifiable manner and to keep them protected from access for three years (Section 134 (3) sentence 5 of the German Stock Corporation Act)
- to keep a voting confirmation for each voter for four weeks (Section 129 (5) of the German Stock Corporation Act)
- to keep the directory of participants for two years (Section 129 (4) of the German Stock Corporation Act)

The legal basis for the fulfilment of statutory retention obligations is again Article 6 (1) (c) GDPR.

The entire Annual General Meeting of the Company will be broadcast live on Friday, June 7, 2024, starting at 10:00 a.m. (CEST) for duly registered shareholders or their proxies in the InvestorPortal. In this context, we are pursuing the interest in organizing and holding the virtual Annual General Meeting within the meaning of Section 118a of the German Stock Corporation Act (AktG) via the InvestorPortal. The legal basis for the transfer is Article 6 (1) (f) GDPR. Only the introductory statements of the Supervisory Board and the Executive Board will be recorded and will be available as a recording after the end of the Annual General Meeting. These can also be followed live by other interested parties on the company's website at <https://investorrelations.porsche.com/en/general-meeting-24/> .

4. Recipients of personal data

Within Porsche AG, only those persons who need it for the above-mentioned purposes have access. We will only pass on your personal data to external recipients outside Porsche AG if this is necessary for the conducting, preparation or follow-up of the Annual General Meeting or if there is another legal permission or obligation. External recipients can be:

- Processors: Group companies of Porsche AG or external service providers that we use to provide services, e.g. in the areas of technical infrastructure and maintenance. These processors are carefully selected by us and regularly audited to ensure that the security and confidentiality of your personal data is maintained. The service providers may only use the data for the purposes specified by us.
- Public bodies: Authorities and state institutions, such as public prosecutors' offices, courts or tax authorities, to whom we are required to transmit personal data for legally compelling reasons.
- Private entities: Porsche AG group companies, service providers such as banks, notaries and lawyers, to whom data is transferred in pursuit of the above purposes.

Apart from that, personal data will only be passed on within the framework of the statutory provisions. This concerns in particular to

- the directory of participants, which records the circumstances of your participation in the Annual General Meeting, stating your name, place of residence, the number of shares you hold, the class of shares and the type of ownership, and which can be viewed by other shareholders and participants of the Annual General Meeting during the Annual General Meeting and by shareholders for two years after the holding of the Annual General Meeting (Section 129 (4) of the German Stock Corporation Act)
- the announcement of agenda items, election proposals and counter-motions as well as the making available of submitted statements, in each case naming the contributing shareholder in accordance with the provisions of stock corporation law (Sections 122 (2), 126 (1), 127, 130a (3) of the German Stock Corporation Act)
- the disclosure of your data to other recipients outside the company, e.g. publication of voting rights notifications in accordance with the provisions of the German Securities Trading Act

5. Participation through the InvestorPortal

As part of the virtual Annual General Meeting, participation will take place via the Internet-protected and password-protected InvestorPortal for the purpose of following the entire Annual General Meeting via video and audio.

As part of the registration and the provision of access data to the InvestorPortal, we process contact details, power of attorney, proof of share shares in accordance with Art. 6 (1) (c), (f) GDPR in order to enable shareholders and their representatives to participate in the Annual General Meeting and exercise their rights under the German Stock Corporation Act and the Articles of Association of Porsche AG. Please note that registration and participation is not possible without the mandatory data. All functions of the InvestorPortal can only be used with the help of the access data printed on the registration confirmation.

As part of their participation in the virtual Annual General Meeting, all shareholders duly registered for the Annual General Meeting or their proxies are given the opportunity to exercise their shareholder rights through the InvestorPortal (in this context, we process the necessary data (e.g. shareholder number / registration confirmation number, first name, last name, question; e-mail, telephone number, if applicable; corrected name, personal data of your representative), the instructions or questions given in connection with it, as well as any other information submitted by you in the InvestorPortal. This data processing is necessary to safeguard our legitimate interest in the efficient, orderly and user-friendly conduct of the Annual General Meeting and the exercise of your shareholder rights via the InvestorPortal. The legal basis for this is Art. 6 (1) (c), (f) GDPR.

6. Cookies

As part of our online offer for the Annual General Meeting and the InvestorPortal, we use cookies and similar technologies that are used to communicate with your device and exchange stored information (hereinafter collectively referred to as "cookies").

In connection with participation in as well as the preparation and follow-up of the Annual General Meeting via the InvestorPortal, we only use technically necessary cookies. These cookies are primarily used to make the functions of the InvestorPortal usable. General examples where the use of cookies in this sense is technically necessary are the storage of a language selection, login data or session data for a secure connection to the InvestorPortal. Accordingly, technically necessary cookies may be used by us to enable the processing described in Section 3 and to ensure the proper and secure operation of the InvestorPortal in Section 5. The data processing is then carried out on the basis of Art. 6 (1) (b) and (f) GDPR, as it is necessary to carry out the functions you have selected or to safeguard our legitimate interest in the functionality of the online offer.

In addition, we use other technologies that, similar to cookies, serve to ensure the secure and user-friendly usability of the website (e.g. by protecting against misuse or evaluating usage). Technically, these other technologies differ from cookies because they do not store any information on your device or access information that has already been stored there. Insofar as data that is subject to data protection law (e.g. IP addresses) is processed by these other technologies, we process this data on the basis of Article 6 (1) (b) and (f) GDPR for the provision of the InvestorPortal, to ensure technical operation and for the purpose of identifying and eliminating faults. We are also interested in ensuring the long-term technical functionality of the InvestorPortal, improving its performance and optimising the user experience. If the InvestorPortal participates, this data will be processed automatically. Without providing the data, you will not be able to use the InvestorPortal. We do not use this data for the purpose of drawing conclusions about your person or your person. Draw your identity.

As part of the company's website under <https://investorrelations.porsche.com/de>, we also use cookies in order to analyse the use of the online offer and to be able to target your interests and, if necessary, also to be able to provide you with interest-based content and advertisements. This is done exclusively on the basis of your voluntary consent in accordance with Article 6 (1) (a) GDPR. You will then have the option of making your corresponding settings via the consent management system as part of the online offer. You can revoke your consent at any time with effect for the future. Further information on cookies and their function in detail, as well as on setting and revocation options, can be found directly in the corresponding areas of consent management. Please note that we only provide consent management as part of the online offer if consent-based cookies are to be used in addition to the technically necessary cookies mentioned above.

If you do not wish the use of cookies altogether, you can also prevent them from being stored by selecting the appropriate settings on your device. You can delete stored cookies at any time in the system settings of your device. Please note that blocking certain types of cookies may lead to impaired use of our online offering.

7. Data processing in third countries

If a data transfer takes place to entities whose registered office or place of data processing is not located in a member state of the European Union, another state party to the Agreement on the European Economic Area or a state for which an adequate level of data protection has been determined by a decision of the European Commission, we ensure before passing on the data that the data transfer is either permitted by a legal permission is covered, there are guarantees for an adequate level of data protection with regard to the data transfer (e.g. by agreeing on contractual guarantees, officially recognised regulations or binding internal data protection regulations at the recipient) or you have given your consent to the data transfer. Insofar as the data transfer is carried out on the basis of Article 46, 47 or 49 (1) second subparagraph GDPR,

you can obtain from us a copy of the guarantees for the existence of an adequate level of data protection with regard to the data transfer. Please use the information under section 1 for this purpose. In the context of the use of the Investor Portal, there is no targeted transfer of personal data to third countries; regardless of this, the live broadcast of the Annual General Meeting via the InvestorPortal can generally be viewed worldwide.

8. Sources and data categories in the case of third-party collection

We do not only process personal data that we receive directly from you. We may also receive personal data in connection with the conduct as well as the preparation and follow-up of the Annual General Meeting via the registration office of the custodian bank (credit institution which the shareholder has commissioned to hold his shares). The collection is carried out in pursuit of the above-mentioned purposes.

9. Automated decision-making and profiling

We do not use automated decision-making or profiling to handle general communications.

10. Storage period, deletion

We store your personal data as long as this is necessary to fulfil the purposes set out in this document or, in the case of consent, as long as you have not withdrawn consent. In the event of an objection to the processing, we will delete your personal data, unless their further processing is permitted by the relevant legal provisions. We will also delete your personal data if we are obliged to do so for other legal reasons.

Applying these general principles, we will generally delete your personal data immediately

- after the legal basis ceases to exist and unless another legal basis (e.g. retention periods under commercial and tax law) applies. If the latter applies, we will delete the data after the other legal basis ceases to apply.
- if they are no longer necessary for the purposes pursued by us of preparing and executing a contract and no other legal basis (e.g. retention periods under commercial and tax law) applies. If the latter applies, we will delete the data after the other legal basis ceases to apply.
- if the purpose of the collection pursued by us no longer applies and no other legal basis (e.g. retention periods under commercial and tax law) applies. If the latter is the case, we will delete the data after the other legal basis has ceased to apply.

11. Rights of data subjects

As a data subject, you have numerous rights at your disposal. In detail:

Right of access: You have the right to obtain information about the data we have stored about you.

Right to rectification and deletion: You can request that we correct incorrect data and, if the legal requirements are met, delete your data.

Restriction of processing: If the legal requirements are met, you can request that we restrict the processing of your data.

Data portability: If you have provided us with data on the basis of a contract or consent, you can request that you receive the data you have provided in a structured, commonly used and machine-readable format or that we transmit it to another controller if the legal requirements are met.

Objection to data processing on the legal basis "legitimate interest": You have the right to object to data processing by us at any time for reasons relating to your particular situation, insofar as this is based on the legal basis "legitimate interest". If you make use of your right to object, we will cease processing your data, unless we can prove – in accordance with the legal requirements – compelling legitimate grounds for further processing which outweigh your rights.

Revocation of consent: If you have given us your consent to the processing of your data, you can revoke it at any time with effect for the future. This does not affect the lawfulness of the processing of your data until you revoke your consent.

Right to lodge a complaint with the supervisory authority: You may also lodge a complaint with the competent supervisory authority if you believe that the processing of your data infringes applicable law. To do so, you can contact the supervisory authority applicable to your place of residence or residence, your country or to the supervisory authority responsible for us.

Contacting us and exercising your rights: Furthermore, if you have any questions about the processing of your personal data, your rights as a data subject and any consent you have given, you can contact us free of charge. To exercise the aforementioned rights vis-à-vis us, please use the online contact form under <https://www.porsche.com/privacy-contact/> or by post to the address given above under section 1. Please make sure that we are able to clearly identify you as a person. If you withdraw your consent, you can also choose the contact method you used when you gave your consent.

12. Version

The current version of this Privacy Policy applies. As of 18.04.2024.