



**Porsche**  
**Pre-Close Call**  
**Q2 2024**

JULY 9, 2024

PORSCHE

# Disclaimer

Following our Q2 sales release on July 9th, the Q2 Pre-Close call aims to provide all analysts and investors with the contents of that sales release, the most recent management statements at roadshows, conferences, and events. We also refer to the relevant messages from the Q1 earnings call, and relevant public statements that we have made in the interim period.

Please note there will be no individual pre close calls since we enter our quiet period right after this call.

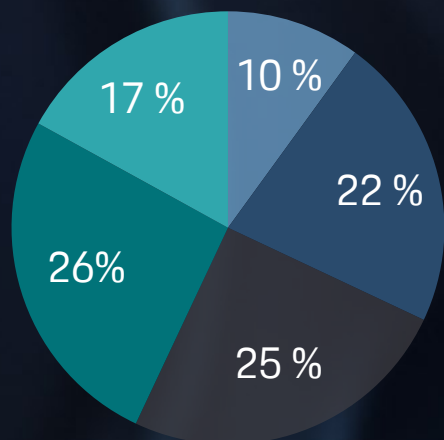
The pre close call does not contain information on the financial results for Q2 and H1 2024. All documents including the Half Year Financial Report 2024 will be disclosed on our Investor Relations website on the day of the earnings release, July 24th 2024.

# Automotive – Deliveries

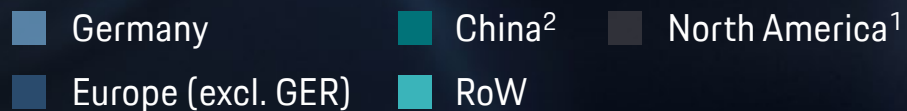
H1 RESULTS 2023 VS. 2024

## REGIONAL DISTRIBUTION

167.354 DELIVERIES

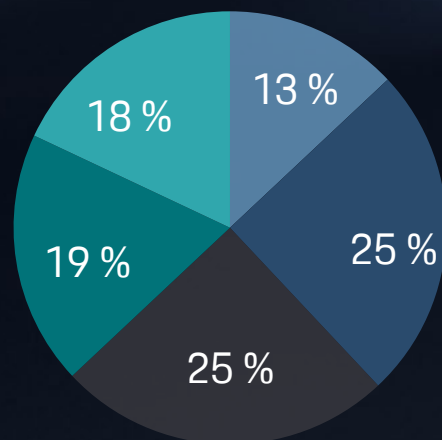


H 1 - 23



<sup>1</sup> Excl. Mexico | <sup>2</sup> incl. Hong Kong

155.945 DELIVERIES



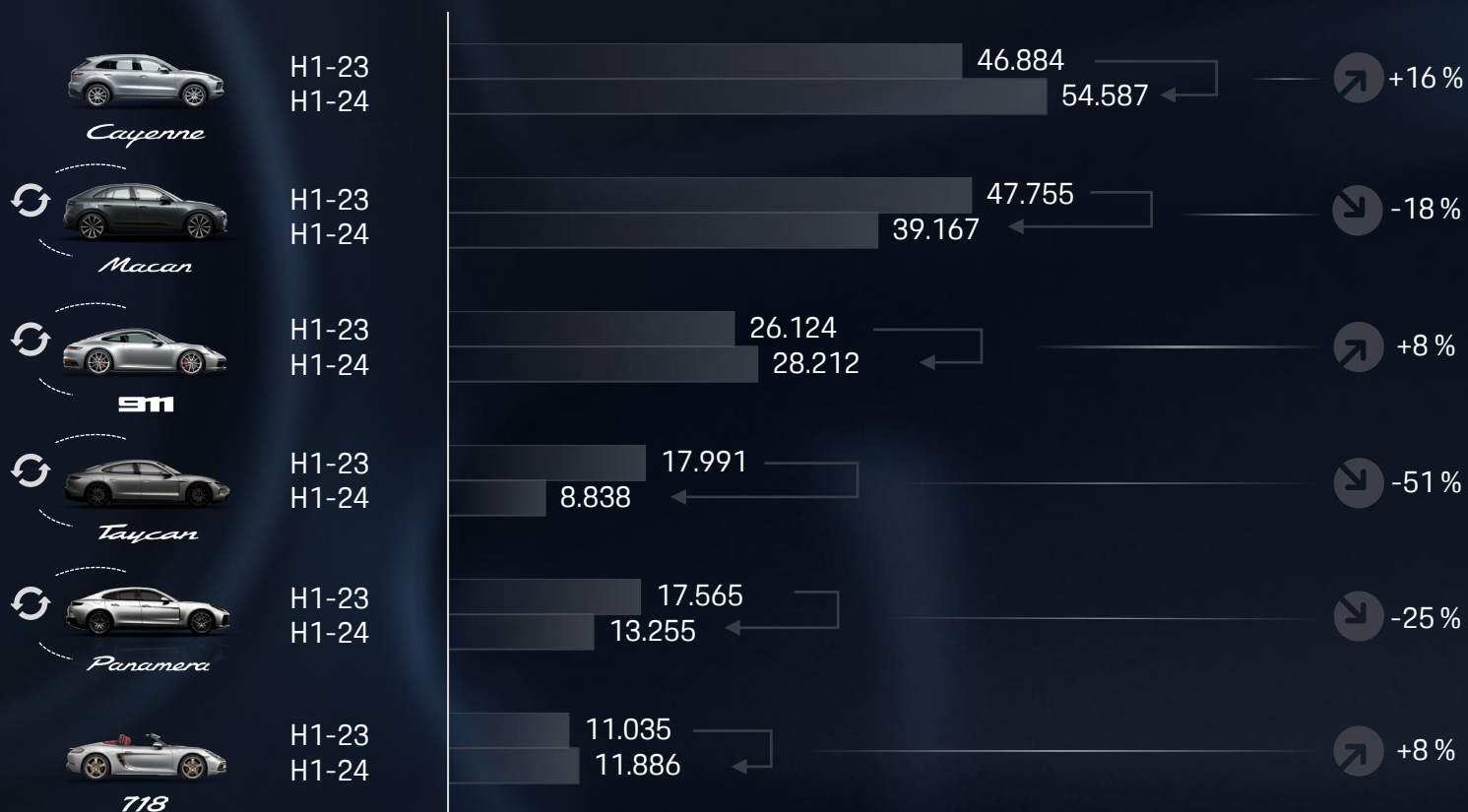
H 1 - 24

- » Stable sales in the year of product launches with a moderate decrease of 7% compared to previous year
- » More balanced global sales mix
- » Strongest quarterly performance in North America following customs-related delays in Q1
- » Lower China volume due to focus on value-oriented sales and weak demand in the luxury segment
- » Consistent high level of deliveries in RoW

# Automotive – Deliveries

H1 RESULTS 2023 VS. 2024

## MODEL DISTRIBUTION, IN K UNITS



- » Youngest model range in company's history
- » Macan, Panamera and Taycan deliveries impacted by model changeover
- » Demand for the all-electric Macan remains high
- » New 911 popular with customers

Product Changeover 2024

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