



**PORSCHE**

Pre-Close Call  
Q1 2025

STUTTGART, APRIL 9

# Disclaimer

Following our Q1 sales release on April 08th, the Q1 Pre-Close call aims to provide all analysts and investors with the contents of that sales release, the most recent management statements at roadshows, conferences, and events. We also refer to the relevant messages from the FY 2024 earnings call and relevant public statements that we have made in the interim period.

Please note there will be no individual pre close calls since we enter our quiet period right after this call.

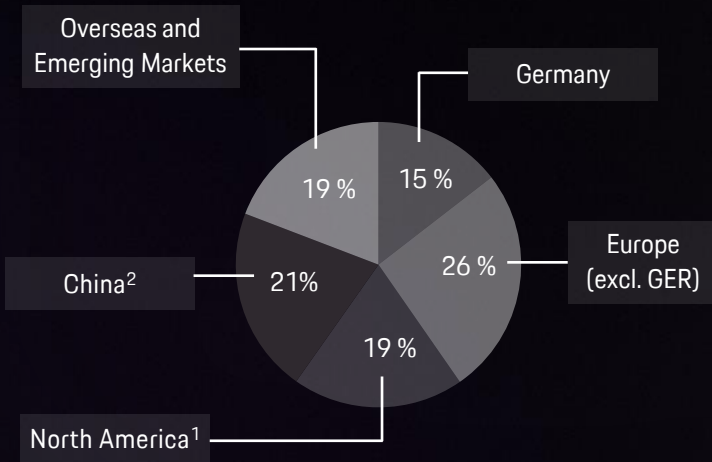
The Pre-Close call does not contain information on the financial results for Q1 2025. All documents including the Quarterly Statement Q1 2025 will be disclosed on our Investor Relations website on the day of the earnings release, April 29th 2025.

# Automotive – Deliveries

YTD Q1 RESULTS 2024 VS. 2025

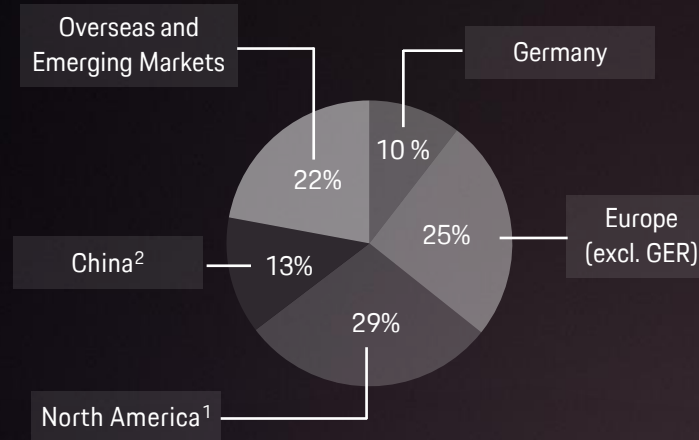
## REGIONAL DISTRIBUTION

YTD Q1-24



77.640 DELIVERIES

YTD Q1-25



71.470 DELIVERIES

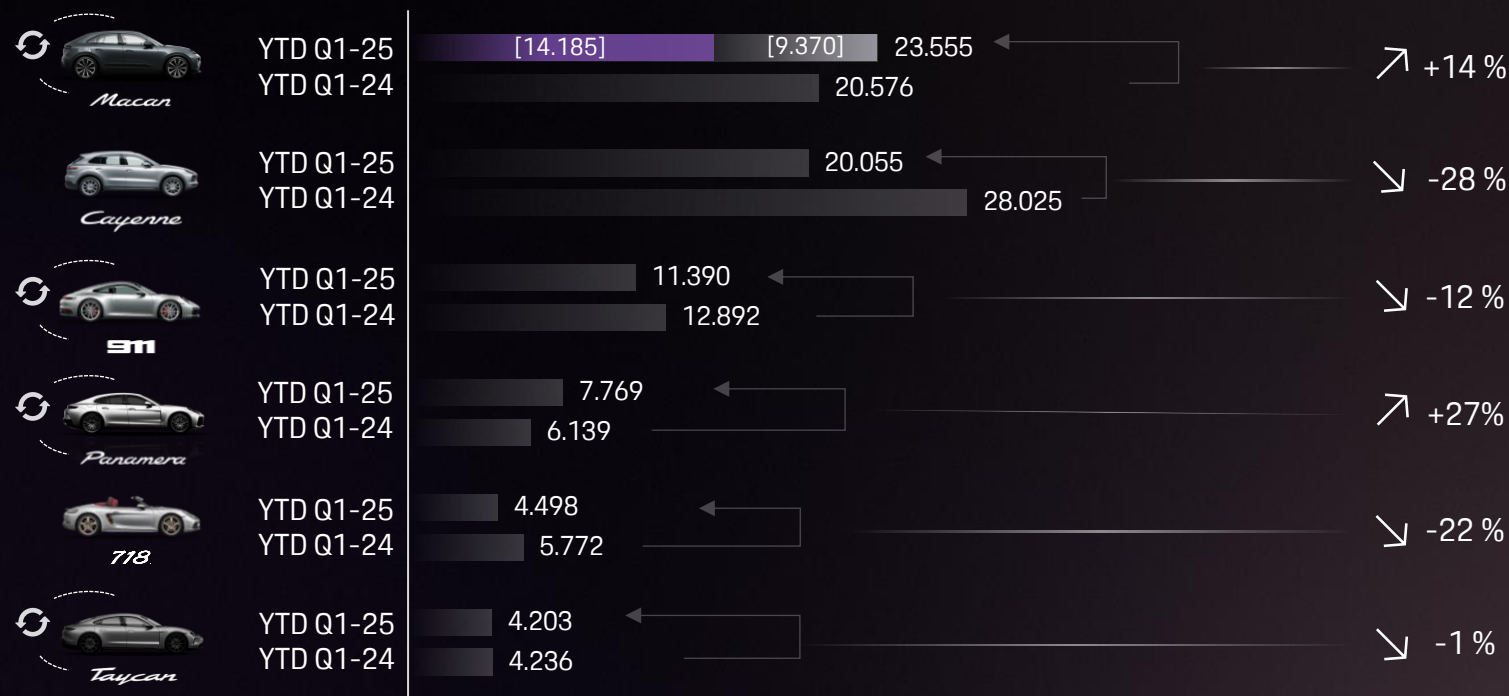
- » Sales structure across the global regions remains very balanced
- » Deliveries increase in Overseas and emerging Markets
- » North America growth due in part to import-related delays in the delivery of some model lines in the same period last year
- » Decline in Europe and Germany mainly because of a disproportionately strong prior-year period due to catch-up effects and European cybersecurity regulations
- » Continued tense economic situation in China with focus on value-oriented sales

1 Excl. Mexico | 2 incl. Hong Kong

# Automotive – Deliveries

YTD Q1 RESULTS 2024 VS. 2025

## MODEL DISTRIBUTION, IN K UNITS



Product Changeover 2024    Macan Electric    Macan Petrol

- » Share of electrified sports cars sold rises to 38.5 per cent
- » One in four Porsche cars delivered is fully electric
- » Macan recorded the highest number of deliveries
- » Cayenne decline due to a catch-up effect in the same period last year
- » Significant growth for Panamera deliveries
- » Decline in the iconic 911 sports car due to the strong final sales of the predecessor model last year
- » Customer demand remains at a robust level