PORSCHE
Pre-Close Call
Q1 2026

STUTTGART, APRIL 13



911 Turbo S Cabriolet (WLTP): Fuel consumption combined: 11.8 – 11.7 l/100 km; CO_2 emissions combined: 267 – 265 g/km; CO_2 class: G; Status 03/2026

DISCLAIMER

This presentation contains forward-looking statements and information that reflect Dr. Ing. h.c. F. Porsche AG's current views about future events. These statements are subject to many risks, uncertainties, and assumptions.

They are based on assumptions relating to the development of the economic, political, and legal environment in individual countries, economic regions, and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of publication. If any of these risks and uncertainties materialize or if the assumptions underlying any of the forward-looking statements prove to be incorrect, the actual results may be materially different from those Porsche AG expresses or implies by such statements. Forward-looking statements in this presentation are based solely on the circumstances at the date of publication.

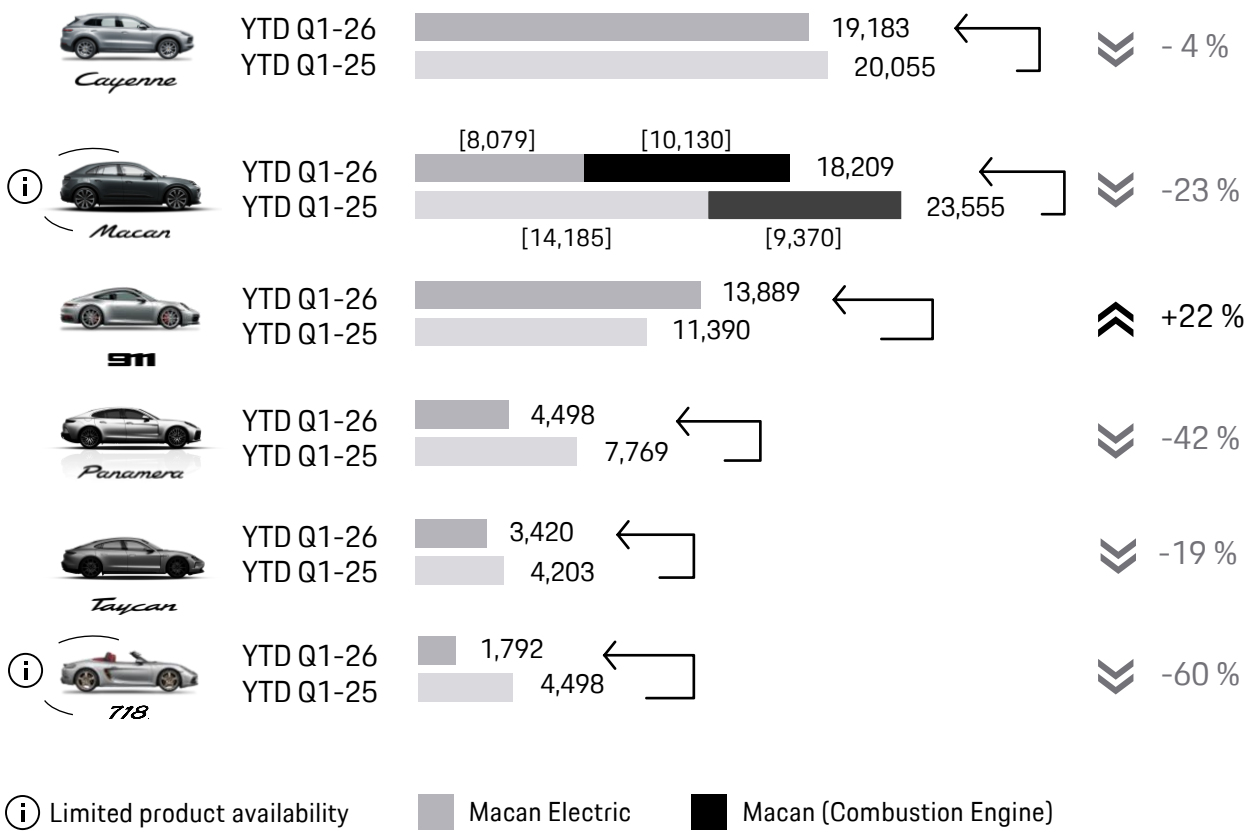
We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

DELIVERIES

AUTOMOTIVE – Q1 2025 VS. Q1 2026

MODEL DISTRIBUTION
IN UNITS



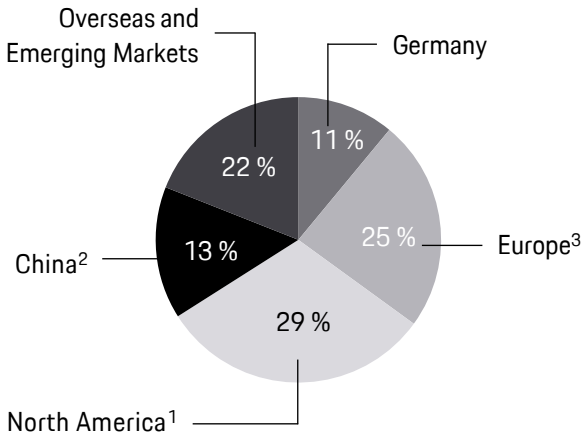
- 60,991 vehicles delivered in Q1 2026, partially impacted by a temporary product gap.
- Across all model lines, the derivative mix was well balanced, with a strong share of GTS, Turbo or GT models underscoring sustained demand for high-margin, performance-oriented vehicles.
- Cayenne was the bestselling model.
- Macan volumes declined, reflecting prior-year ramp-up effects and the phase-out of EV incentives in the US.
- 911 deliveries confirmed the sustained demand for Porsche's core sports car.
- Panamera deliveries declined due to a temporary product gap ahead of the launch of China-specific "Pure Editions" from April onwards.
- 718 deliveries decreased following the end of production in October 2025.

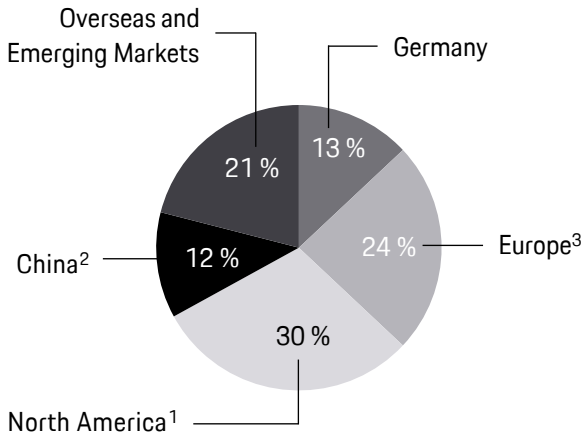
AUTOMOTIVE - DELIVERIES

Q1 2025 VS. Q1 2026

REGIONAL DISTRIBUTION
% OF VEHICLE DELIVERIES

YTD Q1 2025 >>>>> **YTD Q1 2026**





71,470
DELIVERIES

60,991
DELIVERIES

- Sales structure across regions remained well balanced despite economic and geopolitical challenges.
- North America remained the largest sales region, with deliveries below the strong prior-year, impacted by discontinuation of US tax incentives for electric and hybrid vehicles and 718 run-out.
- Overseas and Emerging Markets were impacted by product run-offs and prior-year ramp-up effects.
- China continued to face challenging market conditions, particularly in the luxury segment; Porsche remains focused on value-oriented sales.
- Decline in Europe was mainly driven by the strong ramp-up effect of the all-electric Macan in the prior-year period.

1 excl. Mexico | 2 incl. Hong Kong | 3 excl. Germany

KEY TAKEAWAYS



Porsche remains **one of the world's strongest luxury brands** with a loyal customer base and iconic products, but heightened competition, geopolitical uncertainty and shifting market dynamics require **decisive structural action**.

Porsche continues to benefit from **robust demand** for its core products **and** an attractive **product and derivative mix.** At the same time **operating performance** reflects elevated costs, portfolio gaps and external headwinds – and the **continuous comprehensive strategic and operational realignment**.

A **healthy balance sheet**, **solid liquidity** and **disciplined capital allocation** provide Porsche with the financial strength needed to navigate the transformation and restore compelling margins and cash flows.

Strategy 2035 combines cost base reduction, portfolio focus, operational excellence and disciplined investment to lower break-even, increase resilience and **strengthen Porsche's positioning as the leading sports car manufacturer**.

The **transformation requires time and discipline**, but Porsche has all prerequisites in place – **a powerful brand, iconic products and strong financial foundations** – to sustainably restore profitability and long-term value creation.